

OPEN DATA FACT SHEET

NORTH AMERICA

This fact sheet is based on data from the Open Data Impact Map, a public database of organizations that use open data from around the world. 702 organizations from the region were assessed to develop these findings. To learn more, visit: <http://OpenDataImpactMap.org/na>

North America* has more examples of organizations using open data than any other region in the world. In the U.S. and in Canada, open data is used across all sectors of the economy and throughout the countries.

* Regions and country income levels reflect the World Bank geographic regions and income-level classifications.

SUMMARY

North America has a large number of for-profit as well as nonprofit organizations that use open data. The highest use is seen in the IT and geospatial, business, research and consulting, and governance sectors, both by new as well as established organizations.

This region includes the greatest proportion of large companies (200+ employees) that use open data for their products and services, such as Building Eye, Climate Corporation, the Weather Company, and Zillow. It also includes more organizations using open data for research than other regions. The most used types of data across the region include geospatial, demographic and social, and health and legal.

USE CASES

Calcbench

Conducts financial data research and analysis on public companies

Country: United States

Impact: Provides standardized financial data in machine-readable formats for public use

Data Used: Corporate financial data and records from the U.S. Securities & Exchange Commission (SEC)

URL: <https://www.calcbench.com/>

Navut

Provides online tools that identify user preferences to facilitate relocation in Canada

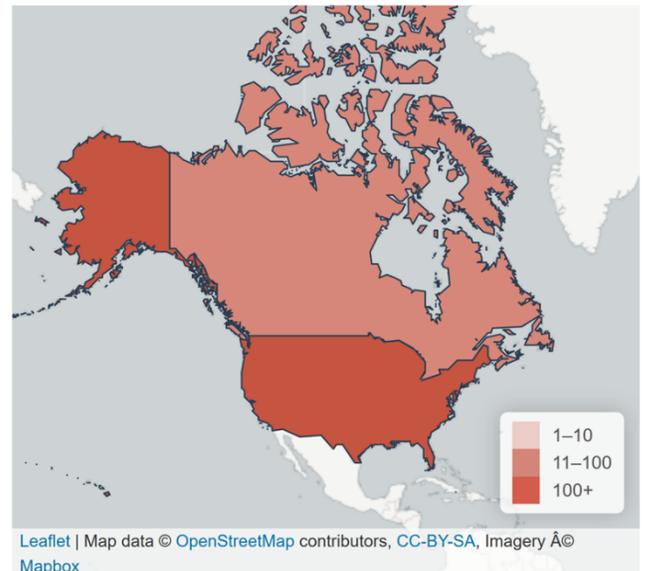
Country: Canada

Impact: Customizes and cuts down the cost of housing searches

Data Used: Demographic data from Canada Census and U.S. Census Bureau, education data at the province level from Canadian Ministries of Education, U.S. Geological Survey

URL: <http://www.navut.com/>

OF ORGS USING OPEN DATA IN THE REGION



TOP 5 SECTORS USING OPEN DATA IN THE REGION

